



AIKEN COUNTY PUBLIC SCHOOLS TEACHER & EMPLOYEE **PERK PROGRAM**

Dear Business Partner:

Aiken County Public Schools and Public Education Partners invite you to join us in gratitude of teachers and other school employees by offering a discount or other ACPSD Employee Perk. Whether it's a free ice cream on Teacher Appreciation Day, a discount on a car, a percentage off every purchase, a free dessert with dinner, or a discounted home mortgage, we invite you to celebrate educators with an offer of your choosing.

Businesses participating in our Employee Discount Program are featured on the District website, *acpsd.net*. Over the last year, *acpsd.net* has been viewed by more than five million visitors, with page views for the Employee Section (where discounts are displayed) reaching nearly two million (1,833,188). Storefront window decals are also available to participating businesses.

To participate in ACPSD's Employee Perk Program, please email *communications@acpsd.net* with Employee Discount/Offer in the subject line. In order for the Communications Office to display your offer to employees on our website, your email should include

- a hi-resolution horizontal logo or image on a dark background;
- a description of the discount or offer in detail;
- the date you would like to end the discount/offer (if applicable);
- a PDF copy of your discount/offer flyer (if available); and
- contact information for a member of the business or organization.

While we will make every effort to include all offers, certain limitations apply.

We thank you, in advance, for your interest in celebrating Public School employees and for joining others in the community in gratitude for their service to students and families.

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