

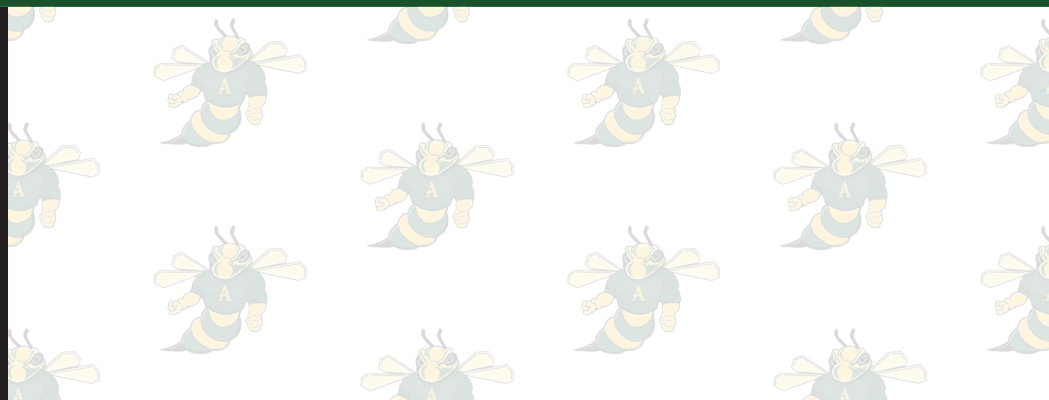


# AIKEN HIGH SCHOOL

*Home of Hornet P.R.I.D.E.*

HORNETS

52



3 T.O.L 7:24 T.O.L 3

GUEST

16

1 DOWN

10 TO GO

BALL ON 40

QTR 3

ATHLETIC SPONSORSHIP PACKAGE

# 2019 2020

## AIKEN HIGH SCHOOL ALL-SPORT BOOSTER CLUB CORPORATE SPONSORSHIP OPPORTUNITIES

### (\$5,000/YEAR) HAGOOD STADIUM SCOREBOARD NAMING RIGHTS SPONSORSHIP INCLUDES:

- Scoreboard presented by (your company)
- 8 ad rotations/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches.
- Exclusive signage opportunities at both entrances of the Hagood Stadium (banners provided by sponsor)
- Announcement before the National Anthem and 1 minute halftime spot (provided by sponsor) promoting your business at football games, soccer games and track meets
- Inside cover full page ad in the AHS All-Sports Program
- Two booth opportunities throughout the year at Hagood Stadium
- Top web banner placement/social media recognition
- Four season tickets

### (\$5,000/YEAR) JAMES A. TAYLOR ACTIVITY CENTER SCOREBOARD NAMING RIGHTS SPONSORSHIP INCLUDES:

- Scoreboard presented by (your company)
- 8 ad rotations/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches.
- Exclusive signage opportunity at both entrances to the Taylor Activity Center (banners provided by client)
- Announcement before the National Anthem and 1 minute halftime spot (provided by sponsor) promoting your business at volleyball games, basketball games, and wrestling matches
- Back cover full page ad the AHS All-Sports Program
- Two booth opportunities at the Taylor Activity center throughout the year
- Top web banner placement/social media recognition
- Four season tickets

### (\$3,000/YEAR) BANNER RIGHTS OPPORTUNITIES:

#### Baseball Field Banner Rights-includes

- 8 ad rotations/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches. games, track meets and wrestling matches.
- Exclusive signage opportunity at entrance to baseball field (banners provided by client)
- Exclusive announcement recognizing your sponsorship before the National Anthem of all baseball games.
- Full page ad in the AHS All-Sports Program
- Web banner placement/social media recognition
- Four season tickets

#### Softball Field Banner Rights-includes

- 8 ad rotations/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches.
- Exclusive signage opportunity at entrance to softball field (banners provided by client)
- Exclusive announcement recognizing your sponsorship before the National Anthem of all softball games
- Full page ad in the AHS All-Sports Program
- Web banner placement/social media recognition
- Four season tickets

### (\$2,000/YEAR) HORNET SPONSORSHIP INCLUDES:

- 4 ad rotations/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches.
- Announcement during halftime
- Full page ad in the AHS All-Sports Program
- Website/social media recognition
- Two season tickets

### (\$1,000/YEAR) GOLD SPONSORSHIP INCLUDES:

- 2 ad rotations/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches.
- 1/2 page ad in the AHS All-Sports Program
- Website/social media recognition
- Two season tickets

### (\$500) GREEN SPONSORSHIP INCLUDES:

- 1 ad rotation/cycle on digital scoreboards at football, volleyball, basketball and soccer games track meets and wrestling matches.
- 1/4 page ad in the AHS All-Sports Program
- Website/social media recognition

### (\$250) CHEERLEADING CELEBRATIONS:

Aiken High School Cheerleaders will toss your promotional items into the crowd at one of our home football or basketball games (Item provided by client. First come, first choice of home games; you may sponsor more than one game.)

### (\$1,000) HOMECOMING GAME SPONSOR: (ONLY AVAILABLE TO ONE SPONSOR)

Your company will be given a one-minute spot during halftime, a cheerleader celebration and booth opportunity as the sponsor of our homecoming game.

### (\$1,000) SENIOR NIGHT SPONSOR: (ONE SENIOR NIGHT AVAILABLE/SPORT)

Your company will be given a one-minute spot during halftime, a cheerleader celebration and booth opportunity as the sponsor of our senior night game.



# CONTACT

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WENDELL EDWARDS

803-645-7620

WENDELL\_EDWARDS@BELLSOUTH.NET

PO BOX 1649 AIKEN SC 29802

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The Aiken High All Sports Booster Club is a 501 (c) (3) organization. We raise the majority of our funds from four sources: membership dues, concession sales, field and scoreboard sign sales, and program advertising sales. Please consider helping us support AHS athletes this year by purchasing an advertisement in our all-sports program and/or by becoming a sign sponsor for our scoreboard or on our field. Purchasing an ad and/or becoming a sign sponsor shows that you support our efforts to enrich our community by providing additional funding for our athletic programs.