



AIKEN HIGH ALL SPORTS BOOSTER CLUB
POST OFFICE BOX 1649
AIKEN, SOUTH CAROLINA 29802
WENDELL EDWARDS, PRESIDENT/ AD SALES (803) 645-7620

Greetings Hornets Supporters,

The men and women of Aiken High School are fortunate to attend one of the best high schools in the state (US News and World Report). An important part of their high school experience is the opportunity to develop physically, mentally, and socially in a variety of sports. Unfortunately, adequate funding is not provided by the State of South Carolina or the School District, so the **Aiken High All Sports Booster Club** raises funds to support **all** of our teams. These funds have purchased practice equipment, sound systems, uniforms and many other necessities. We also sponsor a website thru Aiken County School District aikenathletics.com.

The **Aiken High All Sports Booster Club** is a 501 (c) (3) organization. We raise the majority of our funds from: membership dues, concession sales, and advertising sales. Aiken High Athletic Booster club installed digital scoreboards in the Taylor Activity Center (gym) and Hagood Stadium. These new additions have created an educational opportunity for AHS marketing students. They have been making videos and learning to run the boards during our games. Fans are reporting a new level of excitement at AHS games and sponsors have been delighted with their increased visibility. Depending on their level of sponsorship, last fall our supporters' individual ads were displayed 7,000-140,000 times for an average of 34 hours/sponsor during football games. **Ads will be seen at all Pee Wee, Middle School, High School football, Track events, Girls Soccer, and Boys Soccer games at Haygood Stadium. Ad will also be seen in the gym at all Volleyball, Wrestling, and Basketball games.**

Please consider helping us support AHS athletes this year by purchasing an advertising packet or making a donation. Attached you will find information on advertising opportunities. Please call Wendell Edwards (803) 645-7620. We will be happy to answer any questions you may have. Purchasing an advertisement packet shows that you support our efforts to enrich our community.
Go Hornets!

Mike Hall, *President*
Amy Parrott, *Vice President*
Sylvia Hazel, *Secretary*
Elaine Johnson, *Treasurer*

Wendell Edwards *Chair Ad Sales*
Donna Edwards, *Chair Membership*
Bridgett Stroman, *Chair Ways and Means*